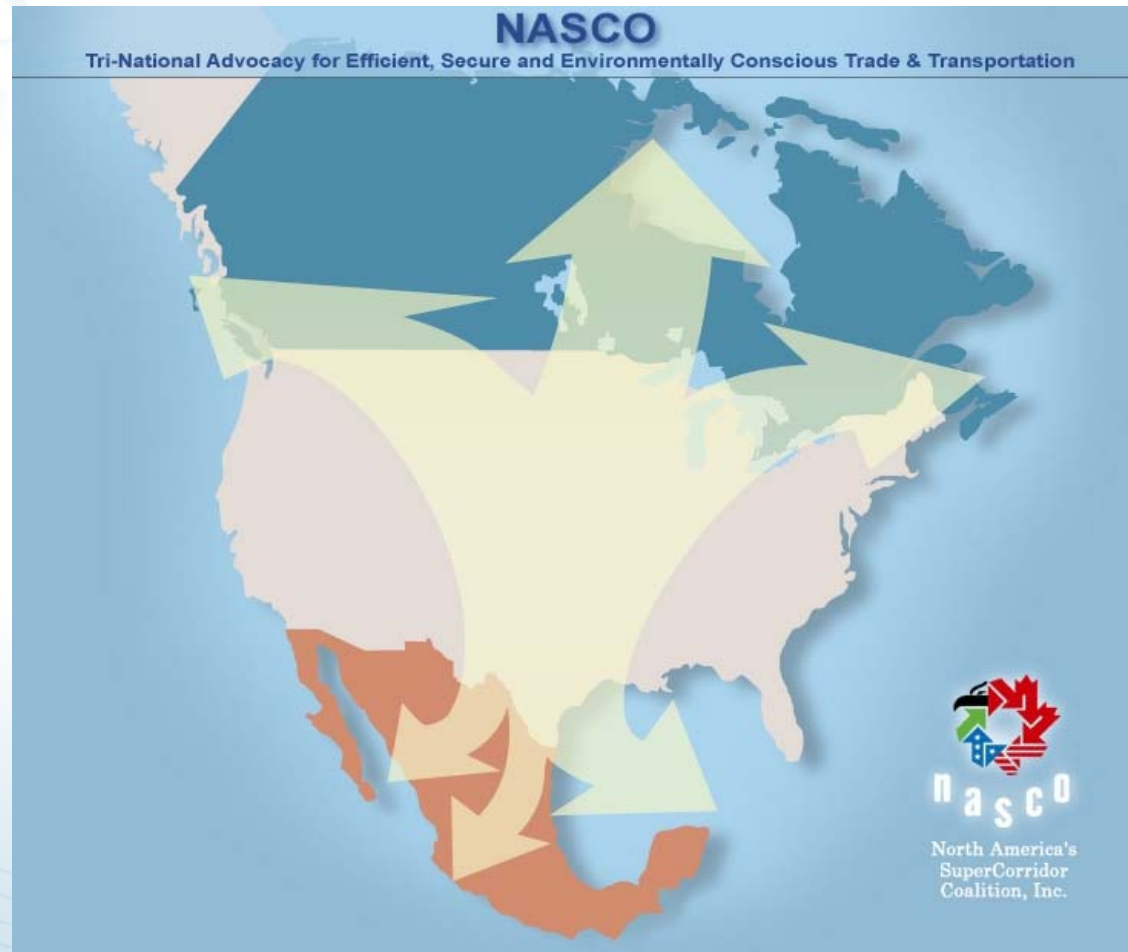


North America's SuperCorridor Coalition, Inc.

Promoting a sustainable, secure and efficient trade & transportation system



NASCO Mission

To increase economic development along the NASCO “SuperCorridor” through promotion of a sustainable, secure and efficient trade and transportation system.

NASCO supports **multi-modal infrastructure** improvements, **technology / security innovations** and **environmental initiatives**, and stimulates the dialogue between the **public and private sectors** about critical trade and transportation challenges.



NASCO Focus Areas & Supporting Initiatives

- **Transportation/Supply Chain Security and Efficiency**
 - NAFTRACS Pilot Program (completed April 30, 2009)
 - NAIPN – North American Inland Port Network
 - Cross Town Improvement Program Pilot - CTIP
 - Promote and share “best practices”
- **Sustainable, Green Corridor**
 - Partner of the North American CEC “Greening the Trade Corridors of North America” initiative, as well as other environmental sustainability initiatives [Universities and Institutes, Green Buildings, State energy management]
 - United States Environmental Protection Agency - checklist
 - Blue Skyways Collaborative including the inland ports project
 - Promote and share “best practices”
- **Workforce Development / Job Creation / “Knowledge Corridor”**
 - Logistics Training Cluster
 - Training and Continued Education offered at NASCO events
 - Umbrella and forum for university collaboration to address key continental objectives and to spur corridor economic development (environmental, transportation, trade, etc.) – the “Knowledge Corridor”
 - Tri-national studies or pilots to enhance university collaboration around key international issues relating to the three NASCO focus areas
 - Promote and share “best practices”
- ***The NASCO Report and NASCO Quarterly Studies***



NAFTRACS Prototype Functionality & Visibility

Provide “e-Paperwork” Functionality and Visibility

- Repository for information normally exchanged via paper/fax/email/verbal between cargo transit participants, for example
 - BOLs
 - Certificates of Origin (COI)
 - Participant Licensing Information
 - Participant Insurance Information
 - Transportation Requests
 - Shipping/Handling Instructions
 - Other information?
- Ingest of information (*initially via manual data entry and uploaded scanned images*)
- Visualization of information (*online view; printing; download*)
- Participant Notification of Problems with “e-Paperwork”

Provide Sensor-equipped Tags

- GPS, Temperature, Humidity, Tri-axis accelerometer, Flightsafe sensors (aircraft detect), light/dark sensors, & audible alarm
- Continuous, near-real-time sensor feed (GSM cellular, mesh RF as appropriate)

Provide Geospatial Functionality and Visibility

- Map with route & locations of your containers indicated
- Visual clues to exceptions (e.g., off-route; sensor alert)
- Rudimentary ETA
- Route Planning

Provide Reporting Capability

- Forensics
- Trending



NASCO México

VISION

To become the most visible and influential coalition in México through leadership and coordination of initiatives to achieve a World Class logistics system that will enhance the efficient trade of goods, services and knowledge between México, the United States and Canada, and improve the quality of life of the inhabitants of the three countries.



When you think NASCO, think...

- Economic Development
- Multi-modal
- Infrastructure
- Efficiency
- Environment
- Transportation Logistics
- Supply Chain Security
- Job Creation
- Relationships



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